



QUALITY & SERVICE YOU CAN STAND ON!

CARPET CARE AND MAINTENANCE

You have chosen a carpeting system that should provide many years of beauty and comfort if it is cleaned and maintained properly and on a regular basis. Most carpets will “ugly out” much sooner than they actually begin to wear out. This is typically seen in the traffic areas and is a result of residual dirt in the carpet, which abrades the carpet fibers.

To extend the useful life of your carpet we recommend the following steps:

1. Regular and frequent vacuuming is the most important step in keeping your carpets looking clean and new. You should vacuum at least once each week and more often in high traffic areas. Your vacuum cleaner should be equipped with a good beater bar and be in good working order. Vacuum in varying directions.
2. A FIBER-SEAL protective coating can be applied to enhance the stain resistance of your carpet and to improve its “dirt release” characteristics. A treated carpet will release two to three times more dirt in normal vacuuming than will an untreated carpet. This is especially important in your high traffic areas.
3. Prompt clean-up of all spills will prevent them from becoming stains that cannot be removed. Always take the most conservative approach first – scraping and vacuuming dry spots and blotting wet spots with a white cloth or paper towel (DO NOT RUB). If you are unable to remove the spot with these methods, you should call a reputable cleaning service.
4. Be careful of the various home remedies that exist for removing spots. Many of these will leave a sticky residue that can attract dirt, causing the carpet to re-soil rapidly which will damage the fiber. Some over the counter carpet cleaning products contain optical brighteners, which can cause light spots on your carpet.
5. Commercial carpeting should be professionally cleaned every six months and residential use carpet should be cleaned annually to maintain it at its best. Carpeting in high use areas may require more frequent cleaning. We recommend wet extraction cleaning with a clear water rinse to keep your carpet free of soil attracting residue. Fiber-Seal is a reputable cleaner who uses this cleaning method and has successfully dealt with cleaning and spot removal problems for many of our clients. If you elect to treat your carpet or need help with cleaning or spot removal, please call Fiber-Seal at 513.321.8887.